

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Frank Addante	Art Unit :	3622
Serial No. :	09/757,389	Examiner :	Arthur D. Düran
Filed :	January 8, 2001	Conf. No. :	6110
Title :	SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED ON INFERRED ATTRIBUTION METHODOLOGY		

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF NOVEMBER 18, 2009

Please amend the above-identified application as follows: